



PHOENIX COFFEE

**Organic
and
Non Organic**

PHOENIX COFFEE

- CHOICEST ARABICA & ROBUSTA GREEN COFFEE FROM INDIA
- Readily available with us viz
- Washed Arabica & Robusta
And
- Arabica & Robusta Cherry
- in various Screen Sizes & Grades

PHOENIX COFFEE

A warm, artistic photograph of coffee beans and a grinder. In the foreground, a pile of dark, roasted coffee beans is scattered on a light-colored surface. Behind them, a wooden coffee grinder is visible, with a small amount of coffee falling from its spout. To the right, a burlap sack is filled with coffee beans. The background is dark and out of focus, with a warm, orange light source creating a soft glow.

- Indian Washed Arabica Coffee has fair to fair plus body & acidity. It is soft, clean with a distinctive aroma

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- **Indian Washed Robusta is a specialty coffee and is favorite ingredient of Espresso Coffee. It adds rich colored Crème to the Espresso Cup. It is very soft and mild and comes out with Chocolaty/buttery overtones and also with sweet hints



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- **Indian Sun dried Arabica cherry has fair to good body with fair acidity, clean and soft with a overtone of fruity flavor.



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- ***Indian Dried Robusta cherry is used as filler. It has very good body and neutral soft and clean. Sometimes exhibits slight harsh flavor



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- Quality certified by
- Coffee Board, India
- Third party inspection like SGS at extra cost available
- Customer own inspection can be arranged

PHOENIX COFFEE

- For all your requirements of Green Coffee,
Please contact:
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Phoenix India International
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Primary Competitive Advantages

- Premium quality
- Orchard fresh tea
- Natural color & flavor
- On-time delivery
- Competitive price



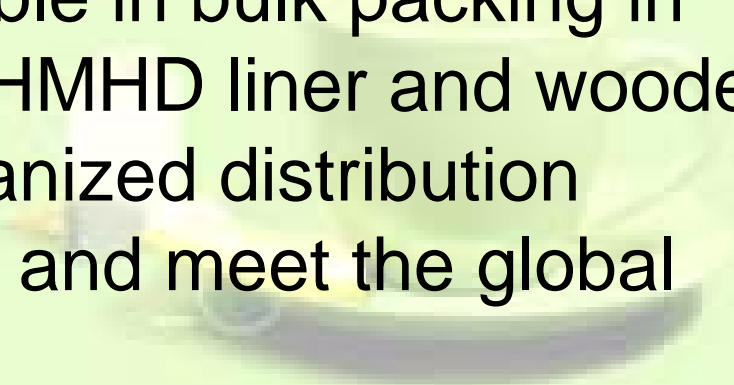
Teas from India

- **Phoenix offers**
- **Teas grown in**
 - **Darjeeling, West Bengal**
 - **Assam**
 - **Nilgiris, Tamilnadu**
- **Readily available with us in small packages and bulk. Private labelling also undertaken**



Packet Tea

- The extensive range of **Packet Tea** that we offer has a high reputation in the market, owing to its fine quality. This packet tea is made available in 100/200/250/500/1000gms sachet, 1 kg poly pouch and in PET jars. In addition to this, these products are also available in bulk packing in odorless jute bags with HMHD liner and wooden box packaging. Our organized distribution network helps us supply and meet the global demands on time.



Product Range

- **Indian Black Tea**
- **Premium Assam Tea**
- **Premium Assam Orthodox Tea**
- **Nilgiris Tea**
- **Dooars Tea**
- **Darjeeling Tea**
- **Green Tea**
- **Organic Tea.**



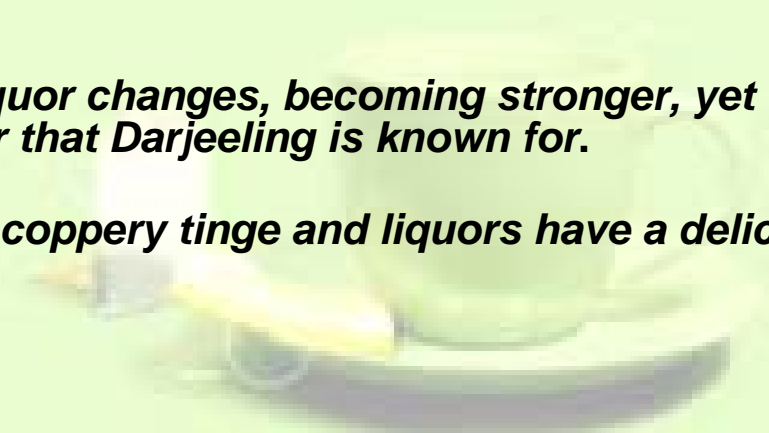
Darjeeling Tea

- Known as the "Champagne" of teas, Darjeeling tea, from the Darjeeling region in West Bengal, India, has traditionally been prized above all other black teas.
- When properly brewed it yields a thin-bodied, light-colored liquor with a floral aroma. The flavor also displays a tinge of astringent tannic characteristics, and a musky spiciness often referred to by tea connoisseurs as "muscatel."
- A sweet cooling aftertaste should be felt in the mouth.



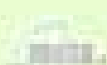
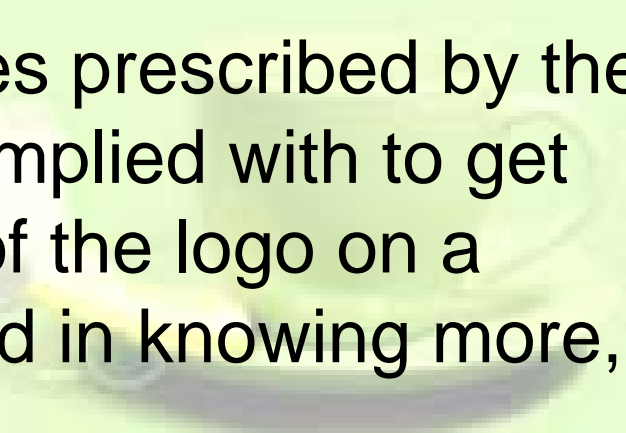
Flavors of Darjeeling Tea

- The flavors of Darjeeling Tea differ from season to season. According to the plucking period, the seasons can be categorized as under: -
- **Easter Flush (March - April) :**
It arrives just after the dormant Winter months. The leaves are tender and very light green in appearance. The liquor too is light, clear, bright and imparts a pleasant brisk flavor
- **Spring Flush (May - June) :**
This flush is famed for its prominent quality. The leaf has a purplish bloom. The liquor is more round, mellow and with more color (amber) and has a slightly fruity flavor. It is during this period that the famous “Muscatel” flavor becomes pronounced.
- **Summer Flush (July - September) :**
During this period the nature of the liquor changes, becoming stronger, yet retaining the brightness and character that Darjeeling is known for.
- **Autumn Flush (October - November) :**
The Tea during this period has a light coppery tinge and liquors have a delicate character.
- **Winter Months (December - February) :**
Dormant period with no production.



The Darjeeling Logo

- The Darjeeling Logo is a property of The Tea Board of India. It was launched in 1983. It is a symbol that verifies that the packet / caddy etc contains 100 % pure Darjeeling, unblended with teas from any other growth.
- There are certain procedures prescribed by the Tea Board of India to be complied with to get permission for the printing of the logo on a product. If you are interested in knowing more, please email us.



Making of a cup of Darjeeling Tea

- Take 1 level teaspoon of pure Darjeeling Tea in each cup. Nothing for the pot. Pour water, immediately after bringing it to a furious boil. Brew it for 3 - 4 minutes. A perfect cup of Darjeeling is ready.
- If Broken / Fanning Grades of tea is used, $\frac{1}{2}$ teaspoon of tea would suffice. In case milk or sugar is to be added then the brewing time has to extend to about 5 minutes.
- The quantity of Tea and the brewing time can be altered according to personal preferences.
- Iced tea is also popular, with a slice of lemon.



Point of Sale check before buying a packet of Darjeeling Tea

- The packet must have a Darjeeling Tea Logo. "Darjeeling" or "Pure Darjeeling" or "100% Darjeeling" - must be mentioned.



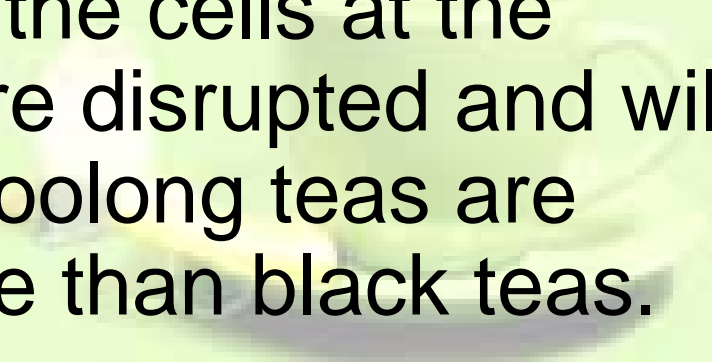
Assam Tea

- Black Tea
- Black tea is fully fermented, and gains its color and character from the processing of the leaves. Once picked, the leaves undergo a series of five steps, called the "Fermentation Process".
- The leaves range in color from brown to black, often with golden or silver tips. The bright copper liquor has a full, round aroma, and a flavor ranging from malty to flowery. This is the only type of tea that can be taken with milk and sugar.



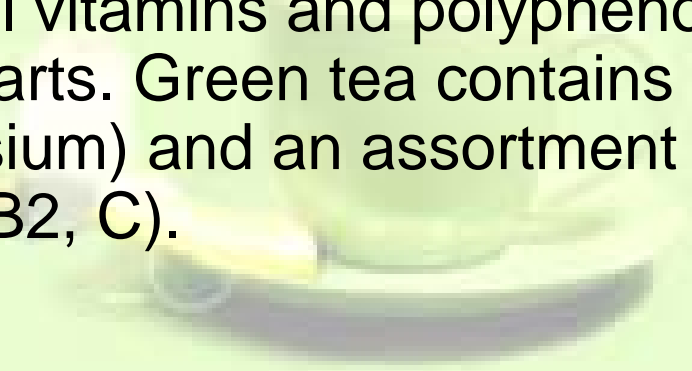
Assam Tea

- Oolong Tea
- Oolong is a semi-fermented tea. It undergoes the same treatment as black tea, but instead of rolling the entire leaf, only the edges of each leaf are rubbed. The result is that only the cells at the edges of the leaves are disrupted and will ferment. Additionally, oolong teas are fermented for less time than black teas.



Assam Tea

- Green Tea
- Green tea is unfermented. After the leaves are picked, they are immediately pan-fired or steamed to prevent any oxidation. They are then rolled, dried and sorted. Green tea has a more subtle, delicate flavor, and far less caffeine than fermented tea. It is said to be medicinally beneficial, because the unfermented leaves retain a higher concentration of natural vitamins and polyphenols than their fermented counterparts. Green tea contains minerals (iron, sodium, potassium) and an assortment of vitamins (carotene, A, D, B1, B2, C).



Dooars Tea

- We also offer our customers with **Dooars Black Tea** that comes from the Dooars region of North India, which is a blend of rich color and excellent taste. This black tea, made from the *Camellia Sinensis* plant, undergoes greater oxidation and fermentation when they are processed, hence, imparting the great herbal taste to it. This variety of black tea is appreciated for having a strong taste and rich aroma better than most of the other leaves. Our Dooars black tea is known for being long lasting, as they retain flavor even after a number of years, owing to which, these are very popular and in demand in the international markets. Grown in Assam and Darjeeling, this variety of tea can be prepared with or without milk and also with masala. As, it benefits health, black tea is preferred over coffee in some countries. Moreover, among all the tea beverage drinkers, the three-fourth population drinks this tea. It is the most popular variety of tea in the western nations today.



Nilgiris Tea

- **Nilgiri tea** is generally described as being a dark, intensely aromatic, fragrant and flavourful tea grown in the southern portion of the Western Ghats mountains of Southern India. It is grown in the hills of the Nilgiris district of Tamil Nadu, though there are numerous other tea districts in South India as well, including Munnar and Central Travancore, further south in Kerala state.

Nilgiris Tea

- The expensive hand-sorted, full-leaf versions of the tea like the [Orange Pekoe](#) (O.P.) are highly sought after at international auctions. The strong flavours of Nilgiri tea make it useful for blending purposes.
- A machine-sorted, lower-cost variety of high quality tea is a semi-full leaf variety known as [Broken Orange Pekoe](#) (B.O.P.). However, most production occurs via the [Crush, Tear, Curl](#) or CTC process of manufacture, which delivers a higher number of cups per measure (technically known as *cuppage*).
- In November 2006 a Nilgiri Tea achieved "Top Honours" and fetched a world record price of \$600 per kg. This was at the first ever tea auction held in [Las Vegas](#).

Phoenix Tea

- For all your requirements of Indian Teas, Please contact
- Mr Dipankar Dasgupta, CEO
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